

BRING MONROE BACK

Monroe County, New York
Recovery Plan

State and Local Fiscal Recovery Fund
January 2022 Quarterly Report



Monroe County, NY Recovery Plan



ADAM J. BELLO
COUNTY EXECUTIVE



REPORTING DEADLINES

Recovery Plan funding is required to be reported regularly to the Treasury. Below is the timeline for funds to be reported.

Annual Report	Period Covered	Due Date
1	Award Date - July 31, 2021	August 31, 2021
2	July 1, 2021 - June 30, 2022	July 31, 2022
3	July 1, 2022 - June 30, 2023	July 31, 2023
4	July 1, 2023 - June 30, 2024	July 31, 2024
5	July 1, 2024 - June 30, 2025	July 31, 2025
6	July 1, 2025 - June 30 2025	July 31, 2026
7	July 1, 2026 - December 31, 2026	March 31, 2027

BRING MONROE BACK

Monroe County, New York
2021 Recovery Plan

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General Information

American Rescue Plan Act Funding

The American Rescue Plan Act of 2021 (ARPA) was signed into law on March 11, 2021. ARPA allocated \$1.9 trillion in emergency relief and recovery, of which \$350 billion are designated to support state, local, territorial, and Tribal governments. Monroe County, New York is the recipient of \$144,080,127 in State and Local Fiscal Recovery Funds through the American Rescue Plan Act. These critical dollars will serve as the foundation of Monroe County's recovery; they present an historic opportunity to make deliberate and thoughtful investments in the community.

Federal guidance for funding has been provided through six expenditure categories:

- a. **Public Health;**
- b. **Negative Economic Impacts;**
- c. **Services to Disproportionately Impacted Communities;**
- d. **Premium Pay;**
- e. **Water, Sewer, and Broadband Infrastructure; and**
- f. **Revenue Replacement.**

Through thoughtful planning and conservative budgeting Monroe County finds itself in a stronger financial position than many of its peer communities. This will result in a decreased emphasis on the expenditure category Revenue Replacement.

Public Feedback Efforts

The 4th Quarter of 2021 (October – December 2021), was primarily spent soliciting community feedback relating to the expenditures of ARPA funds, in alignment with Monroe County's projected timeline. In order to best identify how to spend Monroe County's ARPA allocation, County Executive Adam J. Bello launched a robust effort to collect public feedback through four unique methods. They were:

1. **Community-Wide ARPA Survey**
2. **In-Person and Virtual Live Public Feedback Sessions**
3. **Written Testimony from Community Organizations**
4. **Targeted Outreach Focusing on Historically Underrepresented Communities**

Results of community feedback will be detailed in the following section of the report. This section will discuss methodology and accessibility efforts.

Community-Wide ARPA Survey

Monroe County officially began its public feedback efforts on October 16, 2021, holding a press conference and community-wide special event at the Seneca Park Zoo. This event officially launched the community-wide ARPA survey collection efforts. The survey was available to complete between October 16, 2021 and December 31, 2021 with print and online versions available in both English and Spanish. (Appendix A) 2,817 surveys were completed during this period.

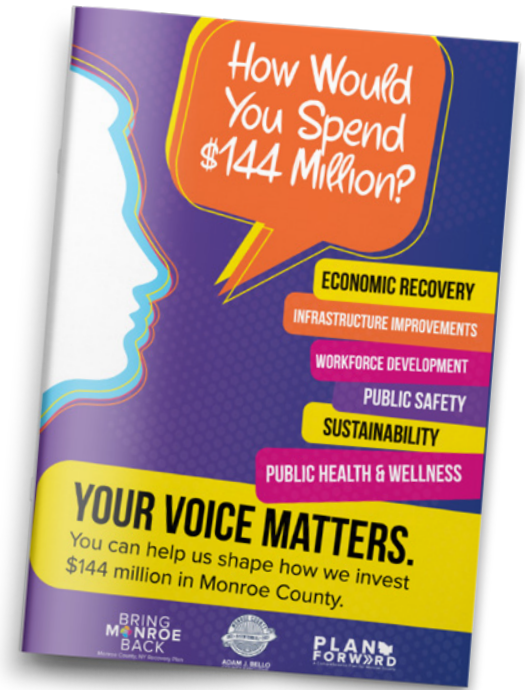
Individuals were surveyed to collect demographic information including: their connection to Monroe County, Geographic Location, Race, Age Range, and Gender. Survey participants were also asked to identify challenges faced during the pandemic, areas of focus for funding, and specific ideas for funding.

A “Your Voice Matters” campaign was launched using Monroe County’s social media and community partners were encouraged to share information on their social media platforms and disseminate surveys to their networks.

In addition to the formal launch, Monroe County also participated in 12 events where hard copy surveys were made available to participants.

These events included:

- **ARPA/Plan Forward Announcement at Seneca Park Zoo**
- **Monroe County Community Engagement Task Force**
- **COMIDA Board Meeting**
- **Connected Communities Resource Fair**
- **Monroe County Municipal Focus Group-Southern Monroe County**
- **Monroe County Municipal Focus Group-Lake Ontario**
- **Gates Chili Chamber of Commerce Annual Meeting**
- **Monroe County Municipal Focus Group-Erie Canal West**
- **Monroe County Municipal Focus Group-Erie Canal East**
- **Genesee Country Village and Museum Holiday Market**
- **Rochester Healthy Home Partnership, University of Rochester**
- **Community Advisory Board, University of Rochester**



In-Person and Virtual Live Public Feedback Sessions

Four Live Public Feedback Sessions were planned during the 4th Quarter of 2021. Three of these forums took place in-person (one on the west-side of the County, one on the east-side of the County, and one in the City of Rochester) and one was conducted virtually using video conferencing software. The forums took place at the following times:

- **October 27, 2021 at 6:00 PM | Greece Canal Park Millennium Lodge (241 Elmgrove Park Rd. 14626)**
- **November 10, 2021 at 6:00 PM | Joseph C. Wilson Magnet HS (501 Genesee St. 14611)**
- **December 1, 2021 at 6:00 PM | Powder Mills Park Grand View Lodge (49 Woolston Rd. 14534)**
- **December 8, 2021 at 12:00 PM | Virtual Forum held on Zoom platform**

A total of 175 individuals participated in public feedback sessions, with 26 participating in the session at Greece Canal Park; 37 participating in the session at Joseph C. Wilson Magnet High School; 37 participating in the session at Powder Mills Park; and 75 participating in the virtual session.

STRUCTURE OF LIVE PUBLIC FEEDBACK SESSIONS

Public Feedback Sessions were 90 minutes in length and broken into three phases: a welcome and presentation (15 minutes), community feedback (60 minutes), and group reporting (15 minutes).

The sessions opened with a welcome from the County Executive's Office and a power point presentation (Appendix B) that clarified the public feedback process, presented a timeline for usage of ARPA funding, identified Monroe County's funding priorities and the methodology to establish those priorities, and outlined potential uses for ARPA funds.



To engage the community and solicit feedback, six tables were arranged around the facility, each of which focused on one of the six key focus areas:



1. Public Safety (i.e. violence and homicide prevention; investments in IT and emergency communications upgrades for 911; criminal, juvenile, and parole and justice reform and diversion; investments in youth programs and jobs; alternatives to policing; and restorative justice conflict resolution practices.)

2. Public Health and Wellness (i.e. supporting human services; housing, rental and homeless services; mental, physical, and behavioral health supports; addiction and substance abuse support; food security; COVID-19 support.)

3. Economic Recovery (i.e. support for small business and entrepreneurs with special focus on Minority-Owned Businesses; investments in arts, culture, and tourism; industrial development concentrated on agricultural, an expansion of Downtown and the Tech Sector; recruitment and retention of Monroe County businesses.)

4. Workforce Development (i.e. job training, retraining, and recruitment; supports that remove barriers for workers with focus on the digital divide, childcare, language access and transportation; creating scholarships, internships, and professional mentorships; finding ways to better serve Black, Indigenous People of Color (BIPOC), Minority/Women Owned-Business Enterprises (MWBE), Veteran, and Remote workers.)

5. Infrastructure Improvements (i.e. water and sewer improvements; investments in high-speed internet/broadband; County infrastructure improvements at the airport, children's detention center, Frontier Field, MCC, Monroe Community Hospital, Seneca Park Zoo, etc.)

6. Sustainability (i.e. investments in renewable energies like solar; clean water; improve alternate transportation options such as bike and pedestrian infrastructure; urban green space.)



A facilitator was present at each table to help guide conversations and record community feedback. Three questions were asked of the group at each table:

- **Of the six key focus areas, where does this topic rank in level of importance?**
- **Within the larger table topic, what do you think are the highest priority needs? (A more general focus on topics or areas to place focus)**
- **What are specific ideas or projects that you think Monroe County should consider funding?**



Participants were able to freely walk around and participate at any or all of the six tables. There were opportunities to engage or listen with moderators available to clarify any discussion points or questions about the ARPA funding. At the conclusion of the community feedback session, each of the six table moderators presented the topics, themes and suggestions that were generated in the previous hour to the larger group.

LIVE VIRTUAL SESSION

Unlike in-person sessions, the virtual forum required pre-registry and registrants were provided a link to join a Zoom Meeting. The virtual session followed the same format as the in-person sessions, with the only difference being instead of tables, participants were able to join breakout rooms after the initial presentation. Facilitators in break out rooms were able to share screens using software that replicated the charts used for in-person gatherings. This allowed participants to view information already discussed in breakout rooms in the same way they could for in-person sessions.

The opening presentation and reporting of community feedback are available in webcast version on Monroe County's website: <https://www.monroecounty.gov/bringmonroeback>.

WRITTEN TESTIMONY FROM COMMUNITY ORGANIZATIONS

Community based organizations, non-profits, businesses, and municipalities were also targeted with requests for **written testimony to identify specific needs, proposals, or projects**. Like the community-wide survey, testimony was requested from the date of launch, October 16, 2021, through December 31, 2021. While geared toward community organizations, individuals were also able to provide direct written testimony. A request was developed, distributed, and posted on the County's website. (Appendix C). In total 96 written testimonies were submitted to a dedicated email.

Community groups were instructed that all responses should include the name of the individual submitting the statement and, if applicable, the organization they represent, their employment title, and the address of the organization. Responses were not to exceed two (2) pages, and should outline which of the six priority focus areas outlined in Bring Monroe Back the testimony would support or identify an alternate focus area. Organizations were asked to share their perspective on how they felt ARPA funding could best be used to help with Monroe County's recovery efforts and to consider: what program(s) would bring be the most essential in recovery efforts, what program(s) or service(s) would do the most good in the immediate and/or long-term, or how program(s) or service(s) may impact a specific population that was negatively impacted by the pandemic.

TARGETED OUTREACH FOCUSING ON HISTORICALLY UNDERREPRESENTED COMMUNITIES

Direct outreach was made to historically underrepresented communities to ensure a diverse array of voices were a part of the robust community feedback. Monroe County identified and engaged with 12 underserved communities through pop-in outreach. **The method for this outreach was to meet these populations where they were**, by attending pre-existing meetings, events, and forums designed by the community and targeting the following audiences:

- **The African American Community**
- **Individuals who are Deaf and Hard of Hearing**
- **Individuals with Disabilities**
- **The Jewish Community**
- **LGBTQ+ Identified Individuals**
- **The Latinx Community**
- **Individuals Recently Released from Incarceration/Justice Involved Individuals**
- **The Refugee Community**
- **Seniors**
- **Students**
- **Veterans**
- **Individuals who Experienced Violence (Domestic, Trafficking, Physical)**

In total, outreach was conducted at 21 unique events, partnering with 19 community based organizations and non-profits. **This outreach directly engaged 519 individuals, communicating with people in 8 languages.**

PROMOTING EQUITABLE OUTCOMES AND ACCESSIBILITY EFFORTS

Equity is at the foundation of Bring Monroe Back. Monroe County's Planning Department worked in tandem with the Department of Diversity, Equity, and Inclusion to increase equity and accessibility. This meant increasing language access, meeting communities where they are, and holding events in geographically divergent spaces. The following is a list of efforts that have been made to make the ARPA funding process accessible, equitable, transparent and cooperative:

Website – The ARPA website (www.monroecounty.gov/bringmonroeback) has translation options for dozens of languages and as an additional access measure content from the website has been translated into American Sign Language.

Survey and Promotional Materials – Surveys and promotional tools for ARPA response were made available in Spanish (both in electronic version and as a hard copy). Hard copy surveys were also made available to residents who may have a difficult time accessing the internet.

Forum Locations and Times – Locations for forums were selected based on geographic location, with a forum taking place on the East Side of the County, the West Side of the County, and the City of Rochester. A virtual forum was available as well for individuals who were not able or not comfortable attending in-person events. The forums included both evening and afternoon options.

Sign Language Interpretation and Language Access – Sign Language Interpretation was available at several forums as was the use of Language Line – a virtual service that allows for interpretation services in more than one hundred languages.

Targeted Outreach – In order to ensure representation from historically underrepresented communities, outreach was conducted at 21 unique events, partnering with 19 community based organizations and non-profits. This outreach directly engaged 519 individuals and communicating with people in 8 languages.

Using processes that focus on equity provided Monroe County residents with more accessible information, meeting communities where they already are, and **allowed for a more robust response from a more diverse array of residents.**



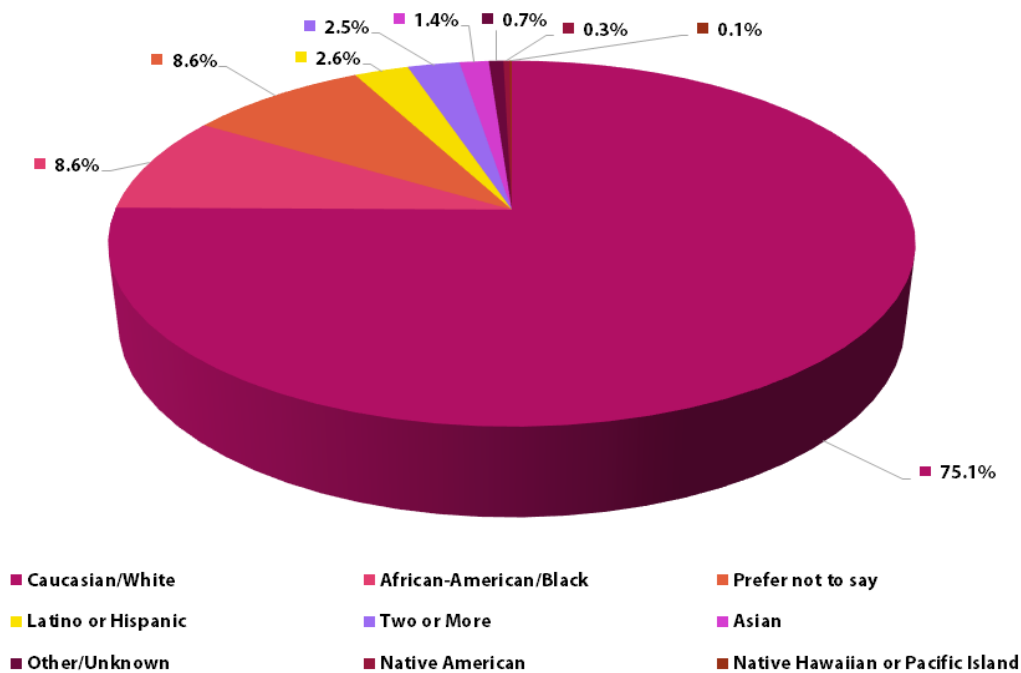
PUBLIC FEEDBACK RESULTS

The Public Survey was taken by 2817 respondents of which 99% identified that they either live, work, or own a business in Monroe County.

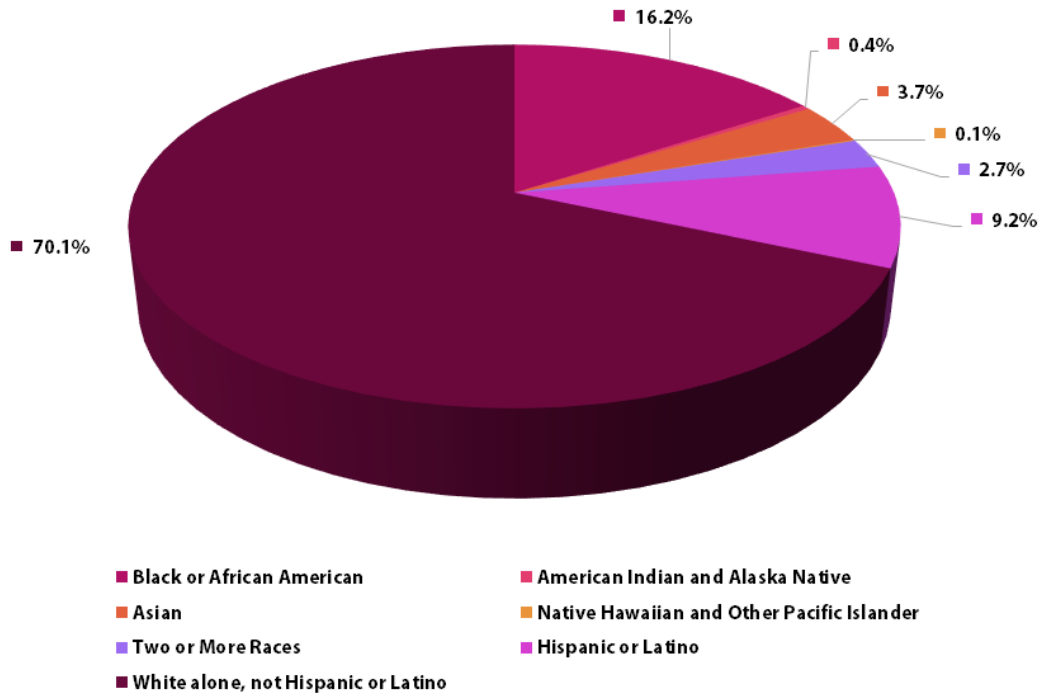
Public Survey Demographic Data

The public survey requested participants provide demographic data on Race, Gender, and Age.

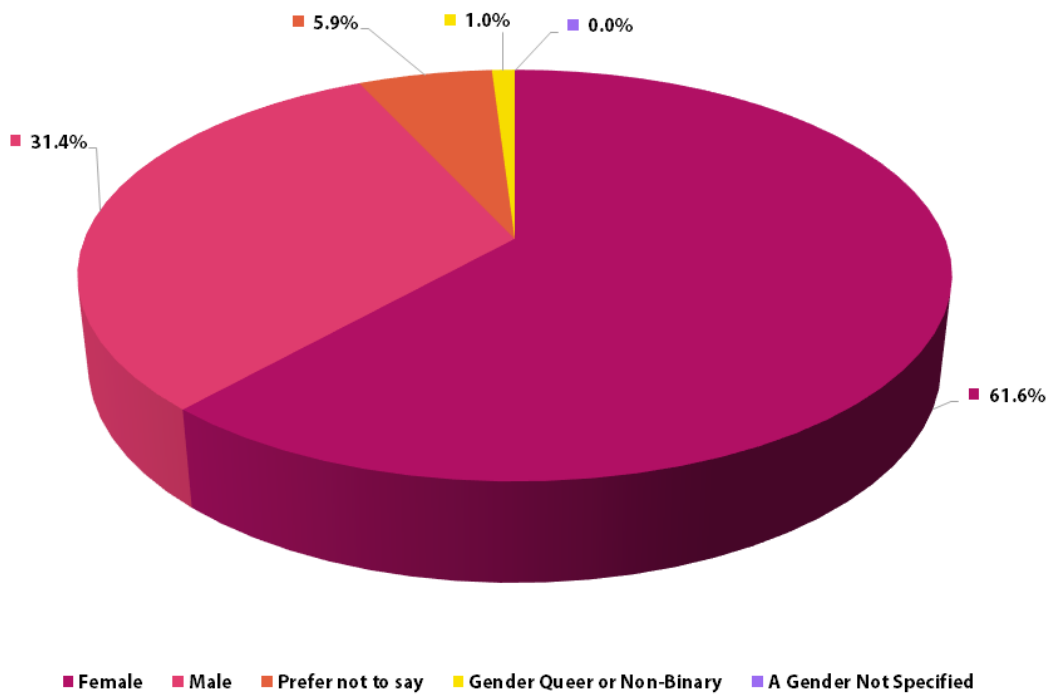
Survey respondents: "What is your race?"



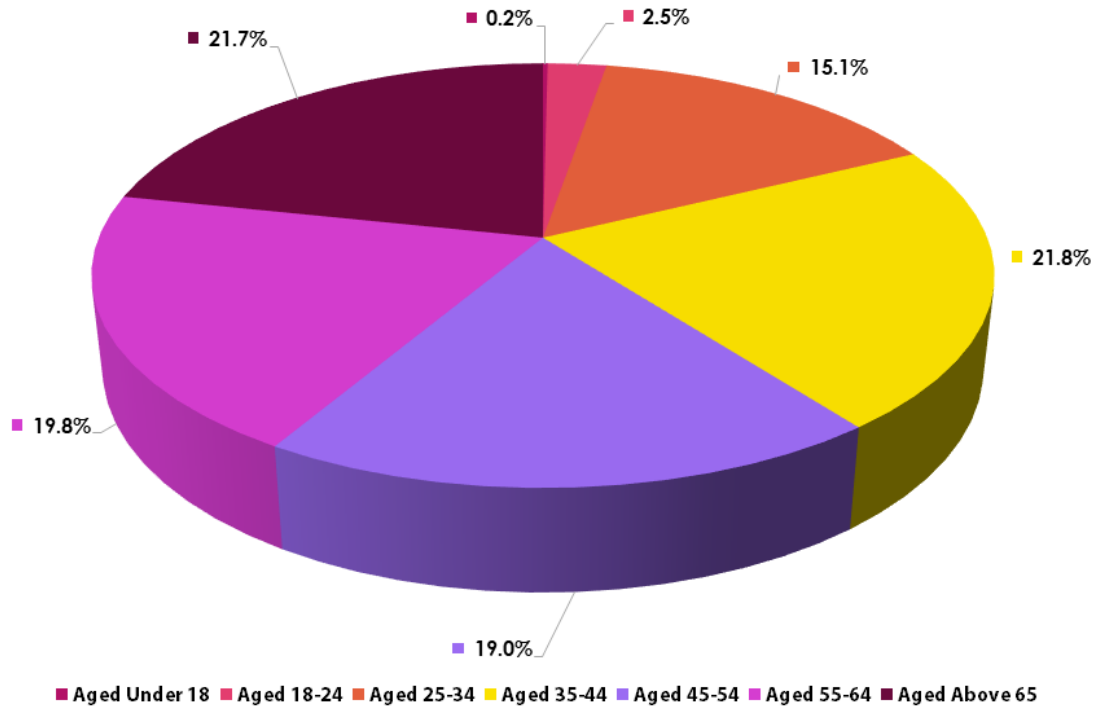
Monroe County 2021 Census Data:



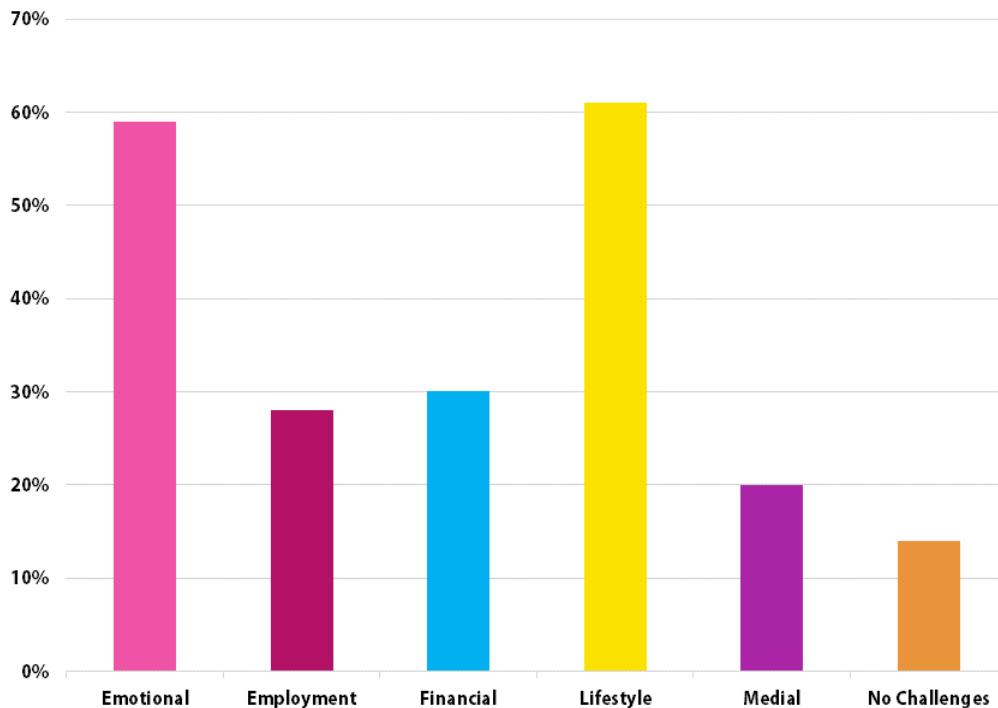
Survey respondents: "What is your gender?"



Survey respondents: “What is your age?”

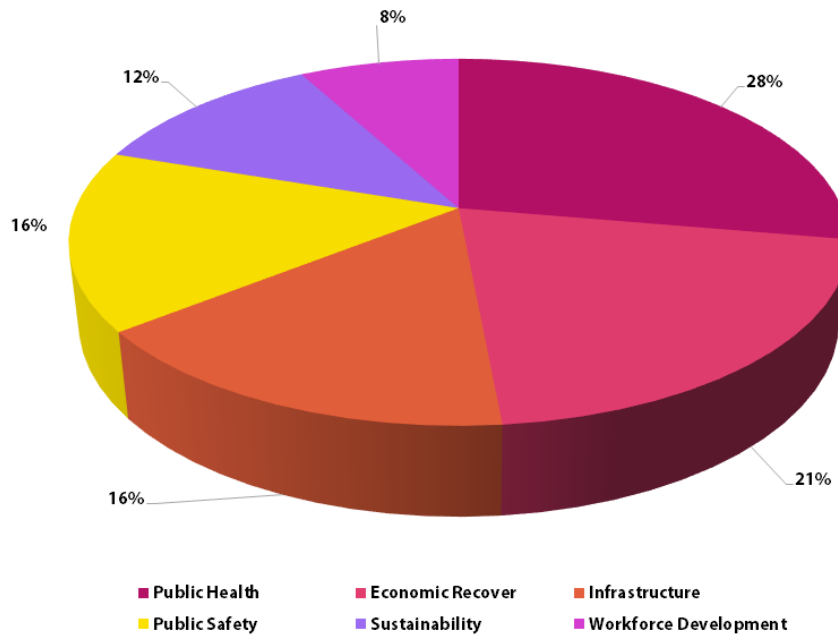


Respondents were also asked, “What challenges have you faced in recovering from the COVID-19 pandemic?”

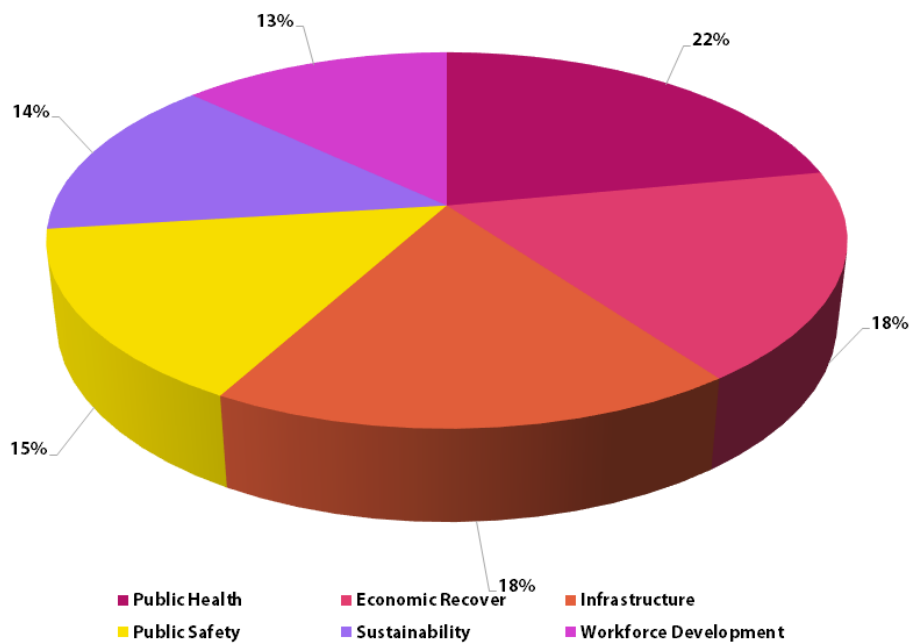


Public Survey Outcomes

When asked to identify “Which focus area is the most important to invest ARPA funds?” respondents identified:



When asked to expand and identify the top 3 focus areas where you would like to see ARPA funds invested respondents identified:



IN-PERSON AND VIRTUAL LIVE PUBLIC FEEDBACK SESSIONS

Four In-Person and Virtual Live Public Feedback Sessions were held (Greece, Rochester, Pittsford, and Virtual).

Of the Six Focus Areas, the top three identified at these meetings were:

1. **Public Health and Wellness**
2. **Sustainability**
3. **Public Safety**

In-Person and Virtual Live Public Feedback Sessions also provided an opportunity for community members to share specific and detailed suggestions related to the Key Focus Areas.

The top three road priorities for each Key Focus Area are:

Economic Recovery

1. Minority and Women-Owned Business Enterprises (MWBEs)
2. Job Training
3. Job Programs and Small Business Support

Infrastructure Improvements

1. Broadband/ Internet Access - address the digital divide
2. Water and Sewer
3. Children's Detention Center; Park Facilities - Safety Lights, Bathrooms, Parking

Public Health and Wellness

1. Mental Health – Awareness, Services, Staff, Emergency Response, School
2. Homeless Services
3. Food Security

Public Safety

1. Mental Health – Emergency Response, First Aid Training, Professional Recruitment
2. Emergency Medical Services (EMS)
3. Restorative Justice – Mediation, Youth Programming

Sustainability

1. Energy Efficient Upgrades – Buildings, Vehicles, Homes, Renewable Energy Sources
2. Bike Infrastructure; Green Space
3. Public Transportation – Increased Options and Routes; Urban Farms

Workforce Development

1. Job Training and Recruitment
2. Removing Barriers for Workers - Childcare, Transportation, Etc.
3. Support for Businesses/Individuals from Black and Indigenous People of Color (BIPOC) Communities



The top three specific projects or ideas for each Key Focus Area are:

Economic Recovery

1. BIPOC/MWBE - Economic Opportunities, Small Business Support
2. Access to Funding / Loan Access
3. Financial Education and Credit Repair



"Invest in jobs and job barrier elimination"

Infrastructure Improvements

1. Broadband/Internet Access; Free/Low-Cost Access for Schools, Seniors, Etc.
2. Electronic Vehicle (EV) Charging Infrastructure and Vehicles
3. Bus Amenities; Improve Shelters, Signs, Stops; Parks Upgrades



"Electrify buildings and vehicles"

Public Health and Wellness

1. COVID-19 Testing, Vaccines, Public Service Announcements
2. Mental Health; Awareness, Expanded Services; Training and Outreach
3. Affordable and Supportive Housing

Public Safety

1. Mental Health – Emergency Response Partnership with Law Enforcement; Youth Programming (Mentorships, Prevention Education, and Jobs)
2. Juvenile Justice and Parole Reform
3. Alternatives to Policing; Housing

Sustainability

1. Energy Efficient Upgrades to Buildings, Vehicles, Homes (Access to EV Charging Stations)
2. Recycling Program Expansion and Education
3. Plant Trees; Solar Projects

Workplace Development

1. Training – On the Job, Green Jobs, Trades, Training in High Schools
2. Childcare Support
3. Transportation – Options and Access



"Increase adolescent well-being"



"Train local residents in green jobs"



"Increase access to the internet for seniors"

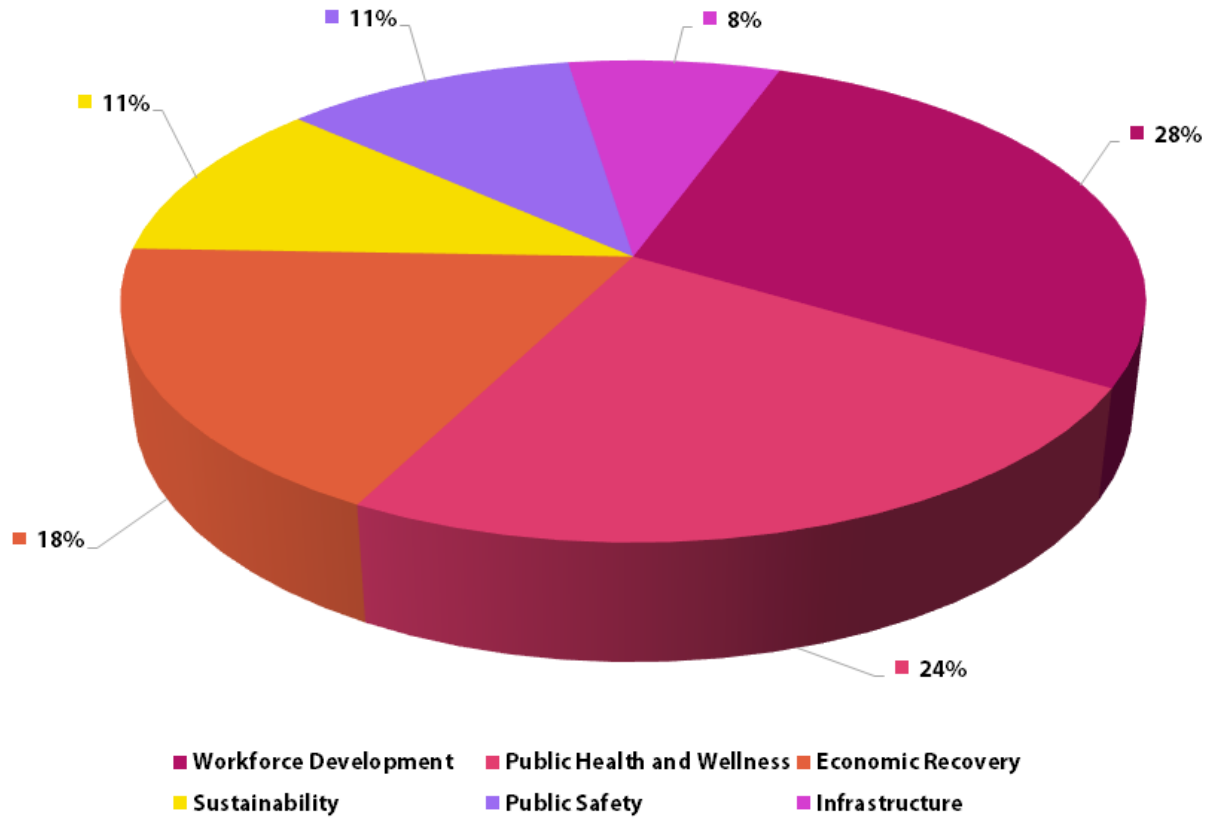


"Fund reentry programs"

WRITTEN TESTIMONY FROM COMMUNITY ORGANIZATIONS

96 Written Testimonies were received from Community Based Organizations, Non-Profit Agencies, Government Entities, Businesses, and Individuals.

These testimonies shared project ideas that often spanned Key Focus Areas, touching on multiple areas.



FEEDBACK SUMMARY

Public Feedback was gathered between **October 16, 2021** and **December 31, 2021**, using three unique reporting tools: a Public Survey; In-Person and Virtual Live Feedback Sessions; and Written Testimony from Community Organizations.

The top three Key Focus Areas for each reporting tool are:

Survey

1. Public Health and Wellness
2. Economic Recovery
3. Infrastructure

Live Feedback Sessions

1. Public Health and Wellness
2. Sustainability
3. Public Safety

Written Testimony

1. Workforce Development
2. Public Health and Wellness
3. Economic Recovery

Public Health and Wellness ranked at or near the top from all methods of community feedback. Economic Recovery placed in the top three Key Focus Areas for two methods of community feedback (the Survey and Written Feedback). Infrastructure, Sustainability, Public Safety, and Workforce Development each appear in the top three for one of the methods of community feedback.

NEXT STEPS

With community feedback gathered, Monroe County will now begin the process of further analyzing the community priorities. This feedback will be shared with members of the community through public presentations that demonstrate the outcomes and results of community outreach.

As part of the community outreach Monroe County will also engage governmental partners and philanthropic investors to discuss opportunities to collaborate and implement community priorities together with the aim of making a large collective impact.

After community presentations are complete, Monroe County will issue requests for proposals to meet the needs identified by the community.

TABLE OF EXPENSES BY EXPENDITURE CATEGORY

Federal guidance for SLFRF funds is limited to six expenditure categories with an additional provision for administrative costs. Once utilized these expenses will be reported in the following categories.

To date, no funds have been expended.

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1	Expenditure Category: Public Health	\$0	\$0
1.1	COVID-19 Vaccination	\$0	\$0
1.2	COVID-19 Testing	\$0	\$0
1.3	COVID-19 Contact Tracing	\$0	\$0
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)	\$0	\$0
1.5	Personal Protective Equipment	\$0	\$0
1.6	Medical Expenses (including Alternative Care Facilities)	\$0	\$0
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency	\$0	\$0
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)	\$0	\$0
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19	\$0	\$0

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1.10	Mental Health Services	\$0	\$0
1.11	Substance Use Services	\$0	\$0
1.12	Other Public Health Services	\$0	\$0
2	Expenditure Category: Negative Economic Impacts	\$0	\$0
2.1	Household Assistance: Food Programs	\$0	\$0
2.2	Household Assistance: Rent, Mortgage, and Utility Aid	\$0	\$0
2.3	Household Assistance: Cash Transfers	\$0	\$0
2.4	Household Assistance: Internet Access Programs	\$0	\$0
2.5	Household Assistance: Eviction Prevention	\$0	\$0
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers	\$0	\$0
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)	\$0	\$0
2.8	Contributions to UI Trust Funds*	\$0	\$0
2.9	Small Business Economic Assistance (General)	\$0	\$0
2.10	Aid to Nonprofit Organizations	\$0	\$0
2.11	Aid to Tourism, Travel, or Hospitality	\$0	\$0
2.12	Aid to Other Impacted Industries	\$0	\$0
2.13	Other Economic Support	\$0	\$0
2.14	Rehiring Public Sector Staff	\$0	\$0
3	Expenditure Category: Services to Disproportionately Impacted Communities	\$0	\$0
3.1	Education Assistance: Early Learning	\$0	\$0
3.2	Education Assistance: Aid to High-Poverty Districts	\$0	\$0
3.3	Education Assistance: Academic Services	\$0	\$0
3.4	Education Assistance: Social, Emotional, and Mental Health Services	\$0	\$0
3.5	Education Assistance: Other	\$0	\$0
3.6	Healthy Childhood Environments: Child Care	\$0	\$0
3.7	Healthy Childhood Environments: Home Visiting	\$0	\$0
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System	\$0	\$0
3.9.	Healthy Childhood Environments: Other	\$0	\$0
3.10	Housing Support: Affordable Housing	\$0	\$0
3.11	Housing Support: Services for Unhoused persons	\$0	\$0
3.12	Housing Support: Other Housing Assistance	\$0	\$0

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
3.13	Social Determinants of Health: Other	\$0	\$0
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators	\$0	\$0
3.15	Social Determinants of Health: Lead Remediation	\$0	\$0
3.16	Social Determinants of Health: Community Violence Interventions	\$0	\$0
4	Expenditure Category: Premium Pay	\$0	\$0
4.1	Public Sector Employees	\$0	\$0
4.2	Private Sector: Grants to Other Employers	\$0	\$0
5	Expenditure Category: Infrastructure	\$0	\$0
5.1	Clean Water: Centralized Wastewater Treatment	\$0	\$0
5.2	Clean Water: Centralized Wastewater Collection and Conveyance	\$0	\$0
5.3	Clean Water: Decentralized Wastewater	\$0	\$0
5.4	Clean Water: Combined Sewer Overflows	\$0	\$0
5.5	Clean Water: Other Sewer Infrastructure	\$0	\$0
5.6	Clean Water: Stormwater	\$0	\$0
5.7	Clean Water: Energy Conservation	\$0	\$0
5.8	Clean Water: Water Conservation	\$0	\$0
5.9	Clean Water: Nonpoint Source	\$0	\$0
5.10	Drinking Water: Treatment	\$0	\$0
5.11	Drinking Water: Transmission & Distribution	\$0	\$0
5.12	Drinking Water: Transmission & Distribution: Lead Remediation	\$0	\$0
5.13	Drinking Water: Source	\$0	\$0
5.14	Drinking Water: Storage	\$0	\$0
5.15	Drinking Water: Other Water Infrastructure	\$0	\$0
5.16	Broadband: "Last Mile" Projects	\$0	\$0
5.17	Broadband: Other Projects	\$0	\$0
6	Expenditure Category: Revenue Replacement	\$0	\$0
6.1	Provision of Government Services	\$0	\$0
7	Administrative and Other	\$0	\$0
7.1	Administrative Expenses	\$0	\$0
7.2	Evaluation and data analysis	\$0	\$0
7.3	Transfers to Other Units of Government	\$0	\$0
7.4	Transfers to Nonentitlement Units (States and Territories only)	\$0	\$0

Monroe County identified six priority focus areas for community investment.

Which of these focus areas would you most like to see ARPA funds invested in?
(Mandatory response, please rank your top 3)

Economic Recovery (i.e., support for small businesses and entrepreneurs with special focus on Minority-Owned businesses; investments in arts, culture, and tourism; industrial development concentrated on agriculture, an expansion of Downtown and the Tech Sector; recruitment and retention of Monroe County business)

Infrastructure Improvements (i.e., water and sewer improvements; investments in high-speed internet/broadband; County infrastructure improvements at the airport, Children's Detention Center, Frontier Field, MCC, Monroe County Hospital, Seneca Park Zoo etc.)

Public Health and Wellness (i.e., supporting human services; housing, rental and homeless services; mental, physical, and behavioral health supports; addiction and substance abuse support; food security; COVID-19 support)

Public Safety (i.e., violence and homicide reduction; investments in IT and emergency communications upgrades (911); criminal, juvenile and parole justice reform and diversion; investments in youth programs and jobs; alternatives to policing and restorative justice conflict resolution practices)

Sustainability (i.e., investments in renewable energies like solar; clean water; improve alternate transportation options such as bike and pedestrian infrastructure, urban green space)

Workforce Development (i.e., job training, retraining, upskilling and recruitment; supports that remove barriers for workers with focus on the digital divide, childcare, language access and transportation; creating scholarships, internships, and professional mentorships; finding ways to better serve Black, Indigenous People of Color (BIPOC), Minority/Women-Owned Business Enterprises (MWBE), Veteran and Remote workers)

Please list any other focus areas Monroe County should consider for investment with ARPA funds?: (Non-mandatory response)

If you would like to offer more specific insight on the priority focus areas or Monroe County's utilization of ARPA funding, please join us at one of our community forums.

Dear Monroe County Resident,

Monroe County has the rare opportunity to invest \$144 million in American Rescue Plan Act (ARPA) funds received from the Federal Government and we want to know what matters most to you. Thanks to the work of Congressman Joe Morelle and Senators Chuck Schumer and Kirsten Gillibrand in securing these vital dollars, we have an opportunity to make a meaningful difference in our community.

These funds are time-critical so we need to appropriate them accordingly. We do not have to start from scratch as we have several existing strategic community reports, authored by non-profit organizations, government and business leaders that detail the needs of our County. In reviewing these assessments, we have identified six priority focus areas: Economic Recovery, Infrastructure Improvements, Public Health and Wellness, Public Safety, Sustainability, and Workforce Development. Bring Monroe Back, Monroe County's Recovery Agenda, will base its funding strategy upon your feedback and the well-researched recommendations of our community leaders and local experts in these foundational documents.

This last year and a half has been difficult for all of us, but we are on the precipice of recovery. Together, we have an incredible opportunity to bolster areas of need, reinforce what is working, embrace equity and invest in our community so that all can benefit. Your voice matters in helping Monroe County prioritize our needs. Thank you for sharing your insight and suggestions.

Sincerely,

Adam J. Bello

Adam J. Bello
County Executive

COMMUNITY FORUM CALENDAR

10/27 Millennium Lodge - Greece Canal Park
6PM-7:30 241 Elmgrove Park Rd. 14626

11/11 Joseph C. Wilson Magnet HS - Gymnasium
6PM-7:30 501 Genesee St. 14611

12/01 Grand View Lodge - Powder Mills Park
6PM-7:30 154 Park Rd. 14534

12/08 Virtual Forum (via Zoom)
12PM-1:30 Email BuildBackMonroe@monroecounty.gov for Zoom link

Bring Monroe Back - Monroe County Department of Planning and Development
50 West Main St. Suite 1150 Rochester, NY 14614

Your Voice Matters

BY ANSWERING FIVE QUESTIONS, YOU CAN HELP US SHAPE HOW WE INVEST \$144 MILLION IN MONROE COUNTY.

What is your connection to Monroe County? (Mandatory response, please check all that apply)

- I live in Monroe
- County: _____ (zip code)
- I own a business in Monroe
- County _____
- I work in Monroe County
- I am a member of an organization located in Monroe County
- Other _____

***What is your race?**

- Caucasian/White
- African-American/Black
- Latino or Hispanic
- Asian
- Native American
- Native Hawaiian or Pacific Islander
- Two or More
- Other/Unknown
- Prefer not to say

What is your gender?

- Male
- Female
- Gender queer or non-binary
- A gender not specified above, please specify _____
- Prefer not to say

What challenges have you faced in recovering from the COVID-19 pandemic? (Check all that apply)

- Emotional (fear of illness, grief recovery, isolation)
- Employment (job loss/ finding a job, working from home)
- Financial (debt, reduction of income)
- Lifestyle (home schooling, physical changes, restricted movements)
- Medical (recovery from illness, illness within the family)
- No challenges

What is your age range?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

Survey continues on next page...

*Requested information related to demographic data is completely confidential and used strictly to ensure inclusive and equitable outreach.

El condado de Monroe ha identificado seis áreas prioritarias para la inversión comunitaria.

¿En cuál de estas áreas le gustaría más que se invirtieran los fondos de ARPA?
(Respuesta obligatoria. Clasifique sus 3 principales).

____ **Reactivación económica** (es decir, apoyo a las pequeñas empresas y a los emprendedores, con especial atención a las empresas propiedad de minorías; inversiones en arte, cultura y turismo; desarrollo industrial concentrado en la agricultura; una expansión del centro de la ciudad y del sector tecnológico; captación y retención de empresas del condado de Monroe)

____ **Mejoras en infraestructura** (es decir, mejoras en el agua y el alcantarillado; inversiones en Internet de alta velocidad/banda ancha; mejoras en la infraestructura del condado en el aeropuerto, Children's Detention Center, Frontier Field, MCC, Monroe County Hospital, el zoológico de Seneca Park, etc.)

____ **Salud pública y bienestar** (es decir, apoyo a los servicios humanos; la vivienda, el alquiler y los servicios para personas sin hogar; apoyo a la salud mental, física y del comportamiento; apoyo para superar la adicción y el consumo de sustancias; seguridad alimentaria; apoyo contra el COVID-19)

____ **Seguridad pública** (es decir, reducción de la violencia y los homicidios; inversiones en informática (IT) y mejora en las comunicaciones de emergencia (911); reforma de la justicia penal, juvenil y de la libertad condicional, y desvío de la atención; inversiones en programas y empleos para jóvenes; alternativas a la actuación policial y prácticas de resolución de conflictos de justicia restaurativa)

____ **Sostenibilidad** (es decir, inversiones en energías renovables, como la solar; agua limpia; mejora en las opciones de transporte alternativo, como infraestructura para bicicletas y peatones; espacios verdes urbanos)

____ **Desarrollo de la fuerza laboral** (es decir, formación laboral, readaptación profesional, mejora en las capacidades profesionales y en la contratación; apoyos que quiten las barreras para los trabajadores, centrándose en la brecha digital, el cuidado de los niños, el acceso al idioma y al transporte; creación de becas, pasantías y tutorías profesionales; búsqueda de formas de prestar un mejor servicio a las personas negras, indígenas y de color (BIPOC), a las empresas propiedad de minorías/mujeres (MWBE), a los veteranos y a los trabajadores remotos)

Liste otras áreas de interés que el condado de Monroe debería considerar para invertir con los fondos de ARPA: (Respuesta opcional)

Si quiere dar una idea más específica sobre las áreas de enfoque prioritarias o la utilización de los fondos de ARPA por parte del condado de Monroe, únase a nosotros en uno de nuestros foros comunitarios.

¿En qué gastaría \$144 millones?

- REACTIVACIÓN ECONÓMICA
- MEJORAS EN INFRAESTRUCTURA
- DESARROLLO DE LA FUERZA LABORAL
- SEGURIDAD PÚBLICA
- SOSTENIBILIDAD
- SALUD PÚBLICA Y BIENESTAR

SU OPINIÓN ES IMPORTANTE.
Usted puede ayudarnos a darle forma a la inversión de \$144 millones en el condado de Monroe.

BRING MONROE BACK
iUse el escáner!
Cuéntenos qué piensa.
Haga la encuesta en línea.

Doble y corte por la línea de puntos. Envíe por correo la encuesta a: Bring Monroe Back - Monroe County Department of Planning and Development, 50 West Main St, Suite 1150, Rochester, NY 14614

Estimado residente del condado de Monroe:

El condado de Monroe tiene la excepcional oportunidad de invertir \$144 millones en fondos de la Ley del Plan de Rescate Americano (ARPA) recibidos del Gobierno Federal y queremos saber qué es lo que más le importa. Gracias al trabajo del congresista Joe Morelle y de los senadores Chuck Schumer y Kirsten Gillibrand en la obtención de este dinero necesario, tenemos la oportunidad de marcar una diferencia significativa en nuestra comunidad.

Estos fondos representan un momento decisivo, por lo que tenemos que gastarlos en consecuencia. No tenemos que empezar de cero, ya que tenemos varios informes estratégicos comunitarios, hechos por organizaciones sin fines de lucro y líderes gubernamentales y empresariales, que detallan las necesidades de nuestro condado. Al revisar estos documentos, hemos identificado seis áreas de atención prioritaria: reactivación económica, mejoras en la infraestructura, salud pública y bienestar, seguridad pública, sostenibilidad y desarrollo de la fuerza laboral. Recuperar a Monroe (Bring Monroe Back), el programa de reactivación del condado de Monroe, basará su estrategia de financiación en sus comentarios y en las recomendaciones bien documentadas de nuestros líderes comunitarios y expertos locales.

Este último año y medio ha sido difícil para todos nosotros, pero seguimos avanzando hacia la reactivación. Juntos tenemos una increíble oportunidad de financiar áreas que lo necesitan, reforzar lo que está funcionando, adoptar la equidad e invertir en nuestra comunidad para que todos puedan salir beneficiados. Su opinión es importante para ayudar al condado de Monroe a priorizar nuestras necesidades. Gracias por compartir sus ideas y sugerencias.

Atentamente,
Adam J. Bello
Adam J. Bello
Ejecutivo del Condado

CALENDARIO DEL FORO COMUNITARIO	
10/27 6 P. M. - 7:30 P. M.	Millennium Lodge - Greece Canal Park 241 Elmgrove Park Rd. 14626
11/10 6 P. M. - 7:30 P. M.	Joseph C. Wilson Magnet HS - Gymnasium 501 Genesee St. 14611
12/01 6 P. M. - 7:30 P. M.	Grand View Lodge - Powder Mills Park 154 Park Rd. 14534
12/08 12 P. M. - 1:30 P. M.	Foro virtual (por Zoom) Correo electrónico: BringMonroeBack@monroecounty.gov para el enlace de Zoom

Para obtener más información sobre la Ley del Plan de Rescate Americano (ARPA) de 2021, visite:
www.monroecounty.gov/BringMonroeBack
Se asignarán \$20 millones de financiación a las iniciativas de salud pública relacionadas con la respuesta a la pandemia de COVID-19.

Su opinión es importante

RESPONDIENDO A ESTAS PREGUNTAS, PUEDE AYUDARNOS A DARLE FORMA A LA INVERSIÓN DE \$144 MILLONES EN EL CONDADO DE MONROE.

¿Cuál es su vínculo con el condado de Monroe? (Respuesta obligatoria. Marque todas las opciones que correspondan).

Vivo en el condado de Monroe: _____ (código postal)

Tengo una empresa en el condado de Monroe

Trabajo en el condado de Monroe

Soy miembro de una organización situada en el condado de Monroe

Otro _____

¿Cuál es su género?

Masculino

Femenino

Género queer o no binario

Un género que no se especificó arriba, especifique: _____

Prefiero no decirlo

¿A qué retos se ha enfrentado en la recuperación de la pandemia de COVID-19? (Marque todas las opciones que correspondan).

Emocionales (miedo a la enfermedad, recuperación del duelo, aislamiento)

De empleo (perder el trabajo/buscar trabajo, trabajo desde casa)

Económicos (deudas, reducción de ingresos)

De estilo de vida (educación en casa, cambios físicos, movimientos restringidos)

Médicos (recuperación de una enfermedad, enfermedad en la familia)

Sin retos

¿Cuál es su raza?

Caucásico/Blanco

Afroamericano/Negro

Latino o hispano

Asiático

Nativo americano

Nativo de Hawái o de otra isla del Pacífico

Más de dos razas

Otro/Desconocido

Prefiero no decirlo

¿Cuál es su edad?

Menor de 18 años

18-24 años

25-34 años

35-44 años

45-54 años

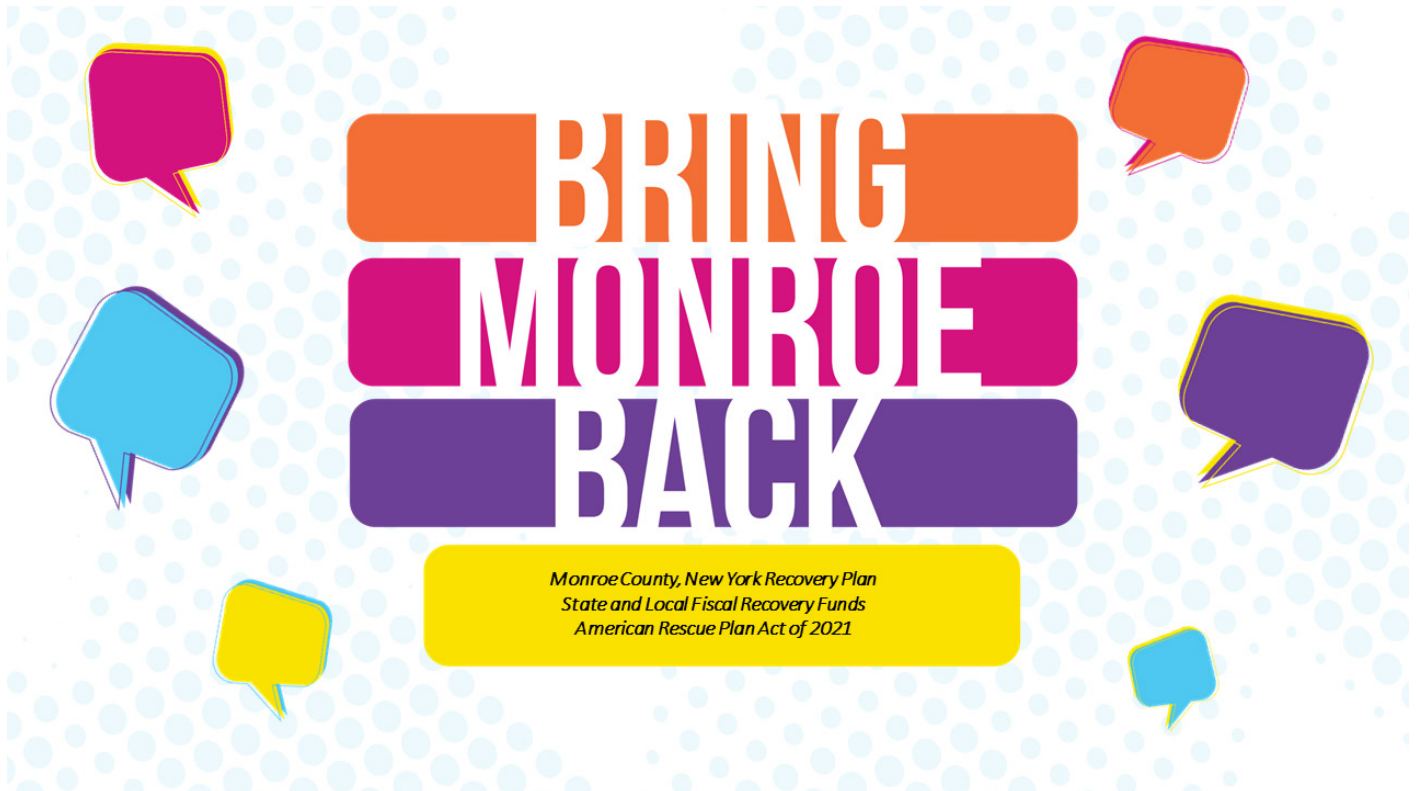
55-64 años

Mayor de 65 años

La encuesta continúa en la página siguiente...

*La información solicitada relacionada con los datos demográficos es totalmente confidencial y se utiliza estrictamente para garantizar un alcance inclusivo y equitativo.

SLIDE 1



SLIDE 2



- ✓ American Rescue Plan Act of 2021 (ARPA) allocated **\$1.9 trillion in emergency relief and recovery**
- ✓ **\$350 billion** was designated to **support state, local, territorial, and Tribal Governments**
- ✓ **\$144,080,127** was given to **Monroe County, New York**

SLIDE 3

How Can We Spend It?

Federal rules allow spending in 6 categories

1. Public Health
2. Services to Disproportionately Impacted Communities
3. Water, Sewer and Broadband Infrastructure
4. Negative Economic Impacts
5. Premium Pay
6. Revenue Replacement

*Monroe County will not need to address revenue replacement but has earmarked \$20 million for public health efforts related directly to Monroe County's ongoing COVID-19 pandemic response and community vaccination efforts.

SLIDE 4

Building on what we've learned

Local experts have spent thousands of hours **studying and assessing** specific ways to **improve our community**.

We don't need to start from scratch.

We reviewed 12 government and community reports and their recommendations fit into 6 consistent themes.

Economic Recovery

Workforce Development

Sustainability

Infrastructure Improvements

Public Safety

Public Health & Wellness

SLIDE 5

Community Feedback

PUBLIC SURVEY

**LIVE (VIRTUAL AND IN-PERSON)
PUBLIC FEEDBACK SESSIONS**

COMMUNITY PARTNER TESTIMONY

WORKING WITH OTHER LOCAL MUNICIPALITIES

*Equity and inclusion are the foundation of Bring Monroe Back, both in how we seek feedback and invest money

SLIDE 6

How can I be heard?

Fill out the survey online: www.monroecounty.gov/BringMonroeBack
Or on paper at community centers and libraries in your town.
The paper survey can be mailed back to the County.

We will also be presenting to 12 specific communities by going to them through pre-existing meetings, events, forums, etc. that are designed by that community and attended by that community.

- African American
- Deaf and hard of hearing
- Disability
- Jewish
- LGBTQ+
- Latinx
- Recently released from incarceration
- Refugee
- Senior
- Student
- Veteran
- Victims of Violence (domestic, trafficking, physical, etc.)

SLIDE 7

Schedule of Community Forums

10/27
6PM-7:30

Millennium Lodge - Greece Canal Park
241 Elmgrove Park Rd. 14626

11/10
6PM-7:30

Joseph C. Wilson Magnet HS - Gymnasium
501 Genesee St. 14611

12/01
6PM-7:30

Grand View Lodge - Powder Mills Park
154 Park Rd. 14534

12/08
12PM-1:30

Virtual Forum (via Zoom)
Email BringMonroeBack@monroecounty.gov
for Zoom link

* If you need an interpreter for any of the events, please email BuildBackMonroe@monroecounty.gov 48 hours prior to the event.



SLIDE 8

What is a
Community
Partner
Statement?

YOUR VOICE MATTERS.

Help us shape how we invest
\$144 million in Monroe County.

- ✓ We are seeking in-depth written statements from our community partners. Businesses, community-based organizations and non-profits are invited to share specific ideas on how to spend ARPA funds.
- ✓ Statements can be a maximum of 2 pages.
- ✓ Any resident can fill out the form.
- ✓ Ideas should support the six focus areas.

SLIDE 9

October – December 2021

- ✓ Hold Community Forums
- ✓ Community survey
- ✓ Collect Community Partner Testimony

January – March 2022

- ✓ Review community responses
- ✓ Develop detailed Bring Monroe Back plan
- ✓ Issue requests for proposals

SLIDE 10

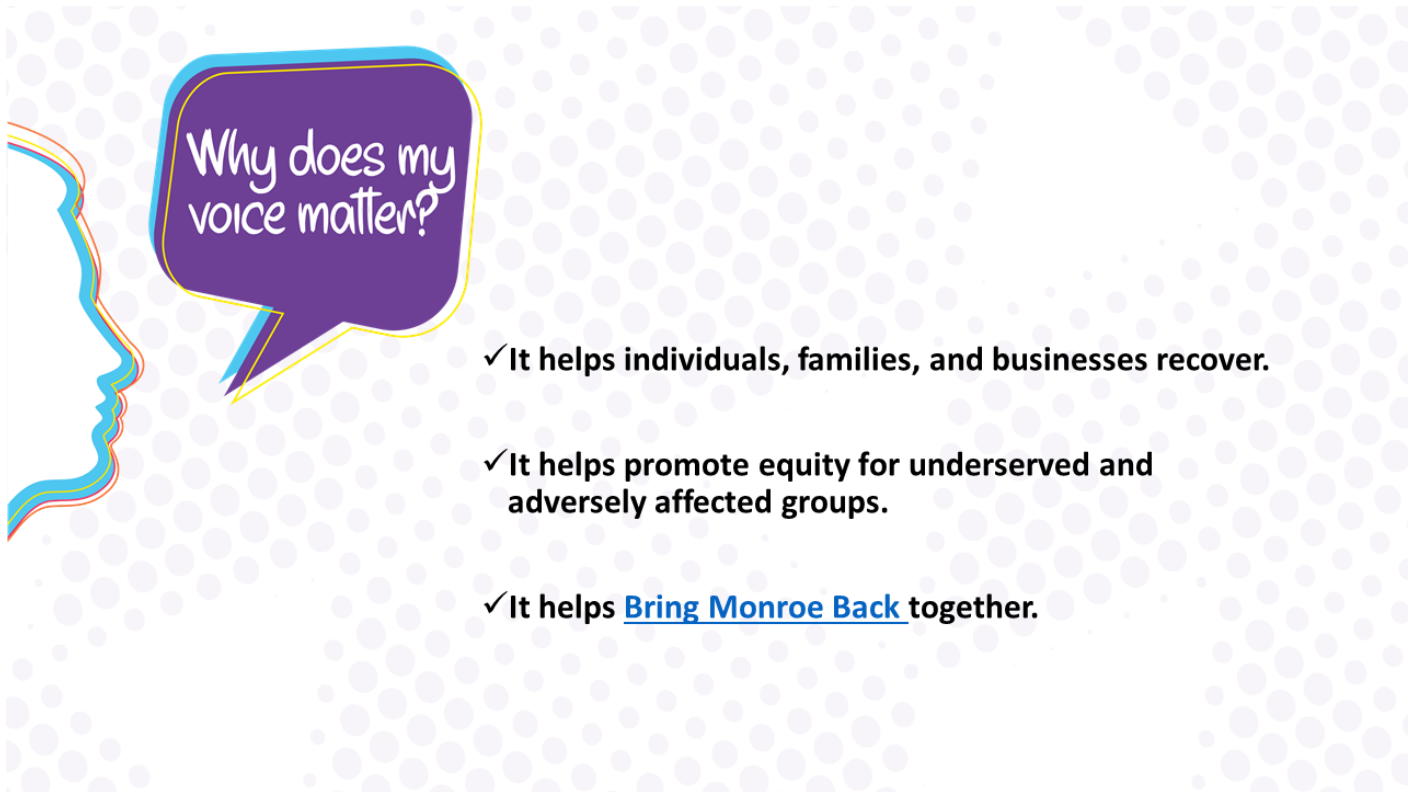
April 2022 – June 2022

- ✓ Review proposals
- ✓ Announce funding awards

July 2022 – December 2026

- ✓ Fund proposals
- ✓ Track progress
- ✓ Annual reports

SLIDE 11



Why does my voice matter?

- ✓ It helps individuals, families, and businesses recover.
- ✓ It helps promote equity for underserved and adversely affected groups.
- ✓ It helps [Bring Monroe Back](#) together.

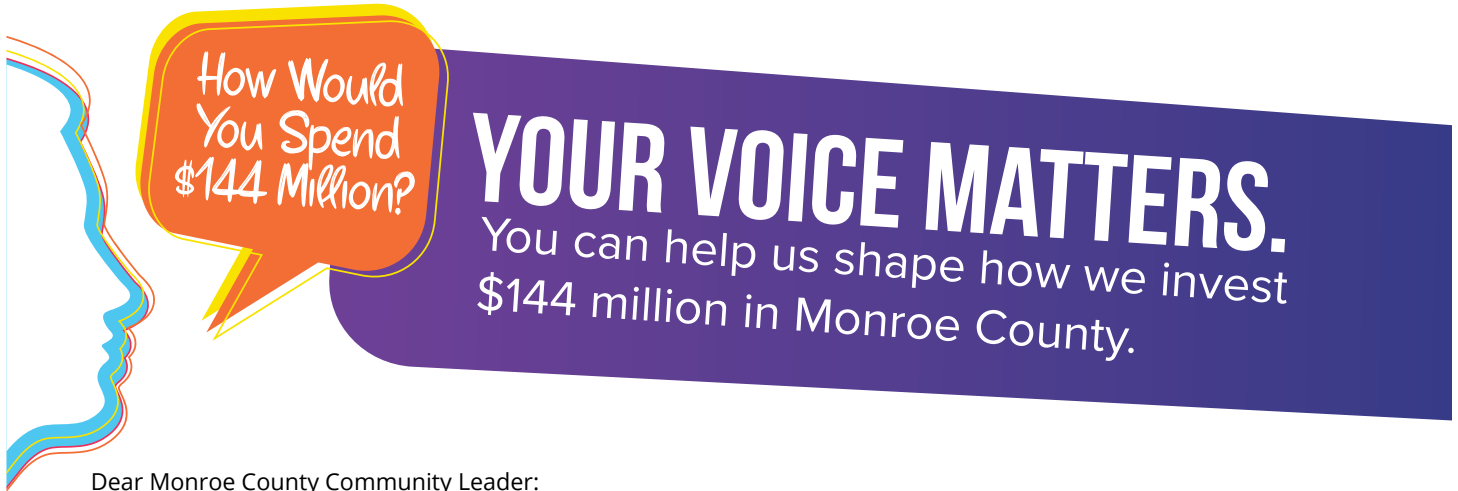
SLIDE 12

View Community Reports Here

- ✓ The Finger Lakes Regional Economic Development Council State of the Region Finger Lakes 2021 Annual Report (2021)
- ✓ The Commission on Racial and Structural Equity Report (2021)
- ✓ Lifespan's Poverty in Later Life Report (2021)
- ✓ Monroe County's Adopted 2022-2027 Capital Improvement Program (2021)
- ✓ Monroe County Mental Health and Substance Use Disorder 90-Day Task Force Priorities and Action Plan (2021) Common Ground Health's The Color of Health: The Devastating Toll of Racism on Black Lives (2021)
- ✓ ROC 2025's A Foundation for Growth: Building, Innovating, Accelerating, Creating Greater (2021)
- ✓ Monroe County's Executive Team Transition Report (2020)
- ✓ Rochester-Monroe Anti-Poverty Initiative Community Concerns Assessment (2020)
- ✓ ROC the Future Equity and Education: The Next Horizon Report Card (2020)
- ✓ Monroe County Community Health Needs Assessment 2019-2021 (2019)
- ✓ Rochester, USA, IBM Smarter Cities Challenge Report (2015)



Reviewed
12 reports



Dear Monroe County Community Leader:

Monroe County has the rare opportunity to invest \$144 million in American Rescue Plan Act (ARPA) funds received from the Federal Government and we want to know what matters most to you. Thanks to the work of Congressman Joe Morelle and Senators Chuck Schumer and Kirsten Gillibrand in securing these vital dollars, we have an opportunity to make a meaningful difference in our community.

These funds are time-critical so we need to spend them accordingly. We do not have to start from scratch as we have several existing strategic community reports, authored by non-profit organizations, government and business leaders that detail the needs of our County. In reviewing these documents, we have identified six priority focus areas: Economic Recovery, Infrastructure Improvements, Public Health and Wellness, Public Safety, Sustainability, and Workforce Development. Bring Monroe Back, Monroe County's Recovery Agenda, will base its funding strategy upon your feedback and the well-researched recommendations of our community leaders and local experts.

This last year and a half has been difficult for all of us, but we are continuing to move toward recovery. Together, we have an incredible opportunity to fund areas of need, reinforce what is working, embrace equity and invest in our community so that all can benefit. Your voice matters in helping Monroe County prioritize our needs. Thank you for sharing your insight and suggestions.

Sincerely,


Adam J. Bello
Monroe County Executive

All responses should include the name of the individual submitting the statement, and if applicable, the organization they represent, their employment title, the address of the organization. Responses should not exceed two (2) pages, and should outline the following:

Using at least one of the six priority focus areas outlined in *Bring Monroe Back*, or identifying an alternate focus area, please share how you feel ARPA funding could best be used to help with Monroe County's recovery efforts. You may want to consider: what program(s) would bring be the most essential in recovery efforts, what program or service would do the most good in the immediate and/or long-term, or how a program or service may impact a specific population that was negatively impacted by the pandemic.

Responses should be sent to BringMonroeBack@monroecounty.gov and must be submitted by December 31, 2021.





www.monroecounty.gov/bringmonroeback



ADAM J. BELLO
COUNTY EXECUTIVE

